

Google Cloud and CryptoWire to offer blockchain and crypto ecosystem with Google infrastructure as backbone

Mumbai, India, Jan. 6 2021 – TickerPlant, a subsidiary of 63 moons technologies limited, today, announced collaborating with Google Cloud for development of the CryptoWire ecosystem catering to all stakeholders of crypto and the blockchain industry on a common platform.

As an exchange neutral global platform, CryptoWire aims to simplify the digital asset class, blockchain technology, its industrial application and empower enthusiasts and professionals to make informed business decisions by offering deep insight and leading-edge knowledge. CryptoWire's state-of-the-art knowledge portals, CryptoTV and Crypto University will provide technology and knowledge intensive global intervention in crypto asset and blockchain ecosystem to enable seamless operations and convergence of all applications for participants to take informed investment decisions and enable industry usage of the blockchain.

TickerPlant will tap Google Cloud's scalable, reliable and high-performance data management infrastructure to build and expand CryptoWire's applications, as well as leverage its innovative networking capabilities for video streaming, content delivery, smart business execution and opportunity convergence. In addition, CryptoWire will explore Google Cloud's advanced solutions including smart data analytics, machine learning (ML) and artificial intelligence (AI) to deliver superior customer experience.

Elaborating on the announcement, **Jigish Sonagara, MD and CEO, TickerPlant** said, *"The sheer pace at which crypto and blockchain markets have moved clearly meant that we needed a technology partner who can help us scale in real-time. Working with Google Cloud, we can provide access to people across the world with well-crafted information with speed and precision in a rapidly changing environment, and ensure a meaningful approach to address the information lacuna."*

Rushabh Shah, COO, TickerPlant, stated, *"The convergence of Google's Cloud network with CryptoWire, CryptoTV and Crypto University has created a new multi-faceted global growth frontier to be fully utilised by economies, industries, stakeholders, new generation entrepreneurs and professionals."*

Bikram Bedi, Managing Director, Google Cloud India added, *"We are excited to provide the secure and scalable cloud infrastructure to innovative businesses like TickerPlant as it accelerates and scales access to blockchain and cryptocurrency information with CryptoWire, and to supporting them as they develop new products and offerings to create value for customers and users."*

CryptoWire is a first port of call for entry into blockchain and cryptocurrencies. It enjoys the rare distinction of going beyond exchanges to render comprehensive, unbiased information to empower participants to make informed decisions. At CryptoWire, we are converging the system to engage with all stakeholders and expand the sphere of influence to a wider community. Under the umbrella of the CryptoWire super app, we have the world's 1st Crypto University, a digital university, the world's 1st CryptoTV, a dedicated 24*7 YouTube channel and smart mobile IPTV and the world's first CryptoWire, a wire service with tools like arbitrage opportunities identification, watchlist creation, lending and borrowing rates among others.

CryptoWire offers its services through www.cryptowire.in, Android App: <https://bit.ly/cwandapp> and iOS App: <https://bit.ly/cwiosapp>

About Google Cloud

Google Cloud accelerates organizations' ability to digitally transform their business with the best infrastructure, platform, industry solutions and expertise. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

Media Contact for Google Cloud:

Six Degrees BCW

Vilsha Kapoor | +91 9599620066 | vilsha.kapoor@sixdegrees-bcw.com / Ayush Tripathi | +91 7838538623 | ayush.tripathi@sixdegrees-bcw.com

Media Contact for CryptoWire

Himika Ganguly | 7718894189 | himika.ganguly@tickermarket.com
Head, Communications - TickerPlant