

06<sup>th</sup> Jan 2022

## Google Cloud and CryptoWire to offer blockchain and crypto ecosystem

By Leandra Monteiro

TickerPlant, a subsidiary of 63 moons technologies limited, announced collaborating with Google Cloud for development of the CryptoWire ecosystem catering to all stakeholders of crypto and the blockchain industry on a common platform.

As an exchange neutral global platform, CryptoWire aims to simplify the digital asset class, blockchain technology, its industrial application and empower enthusiasts and professionals to make informed business decisions by offering deep insight and knowledge. CryptoWire's knowledge portals, CryptoTV and Crypto University will provide technology and knowledge intensive global intervention in crypto asset and blockchain ecosystem to enable seamless operations and convergence of all applications for participants to take informed investment decisions and enable industry usage of the blockchain.

TickerPlant will tap Google Cloud's scalable, reliable and high-performance data management infrastructure to build and expand CryptoWire's applications, as well as leverage its networking capabilities for video streaming, content delivery, small business execution and opportunity convergence. In addition, CryptoWire will explore Google Cloud's advanced solutions including small data analytics, machine learning (ML) and artificial intelligence (AI) to deliver superior customer experience.

Elaborating on the announcement, **Jigish Sonagara, MD and CEO, TickerPlant** said, "The sheer pace at which crypto and blockchain markets have moved clearly meant that we needed a technology partner who can help us scale in real-time. Working with Google Cloud, we can provide access to people across the world with well-crafted information with speed and precision in a rapidly changing environment and ensure a meaningful approach to address the information lacuna."

**Rushabh Shah, COO, TickerPlant** stated, ““The convergence of Google’s Cloud network with CryptoWire, CryptoTV and Crypto University has created a new multi-faceted global growth frontier to be fully utilised by economies, industries, stakeholders, new generation entrepreneurs and professionals.”

**Bikram Bedi, Managing Director, Google Cloud India** added, “We are excited to provide the secure and scalable cloud infrastructure to innovative businesses like TickerPlant as it accelerates and scales access to blockchain and cryptocurrency information with CryptoWire, and to supporting them as they develop new products and offerings to create value for customers and users.”

Source : <https://ibsintelligence.com/ibsi-news/google-cloud-and-cryptowire-to-offer-blockchain-and-crypto-ecosystem/>